

Digital Future for Europe Member Survey 2021

Last month *Digital Future for Europe* conducted a survey of its membership. In the last year the Coalition has almost tripled in size with members joining from Europe’s digital frontrunner nations. This survey uncovers the impact of covid on our supporters and explores the challenges they face today. Below are the key findings:

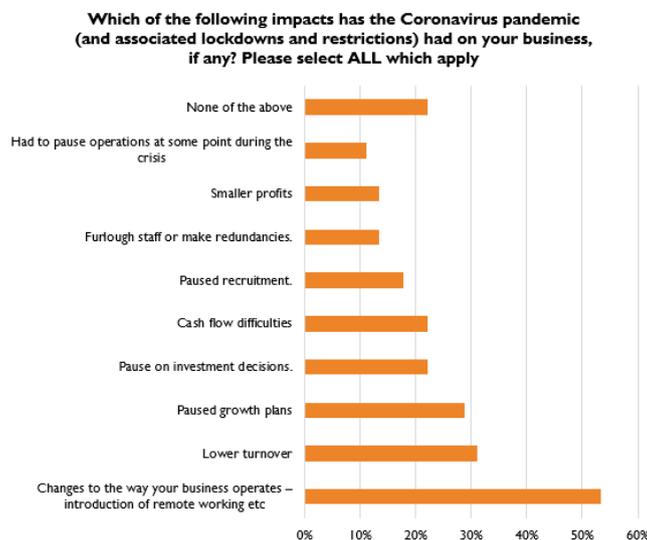
- Who is the Coalition?

The Coalition is predominantly made of small and medium businesses, 69% of our supporters have fewer than 50 employees.

While Coalition members are Headquartered in Europe almost half of respondents, 49%, told us they serve a global market.

- What impact did the Covid pandemic have on the Coalition?

Respondents faced a range of challenges as a result of the pandemic, forcing many to pause growth plans however the survey showed that 87% expect to make new hires this year, 62% plan to launch new products/services and 64% plan to expand into new markets.



- What are the biggest challenges facing Coalition members today?

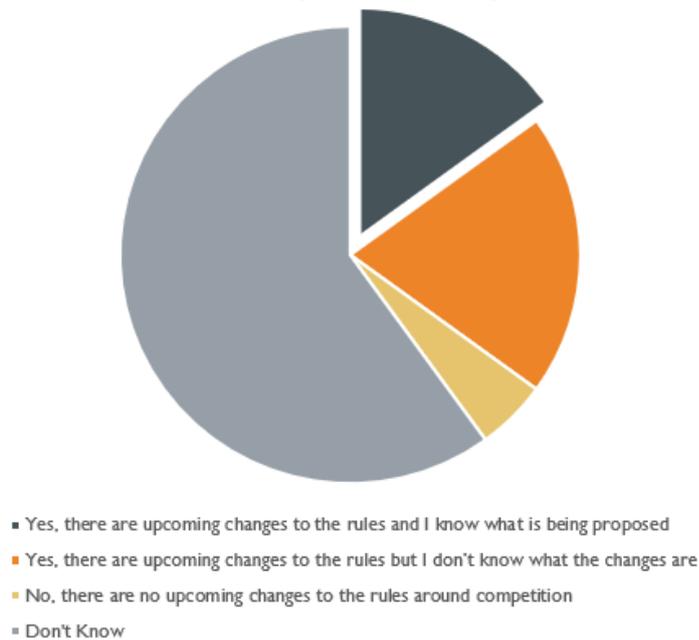
Survey respondents told us their top three concerns were financing, access to talent and market access.

30% of those responding told us they had encountered barriers when trading across the EU.

Overall our members told us that they felt the EU is an attractive destination for investment (60%) and half of those who completed the survey reported that they felt the EU was positive about the tech sector.

Over half of the members we surveyed (53%) already find it hard to keep up with new regulations and a whopping 90% were concerned that badly designed regulation would make it harder for them to do business. Awareness about proposed changes to rules and regulations at a European level were worryingly low. 65% of respondents were not aware that changes were being proposed and whilst 20% told us they were changes were being discussed the didn't know what the proposed changes were.

As far as you are aware, are there any upcoming changes to the rules around competition in the European Union?



Digital Future for Europe remain committed to raising awareness of proposed changes amongst our membership and facilitating an open dialogue with Europe's policy and decision makers on behalf our members.